



Gabriele McLaughlin

Innovation Architect
Xerox Global Services
Emerging Technologies

In her role as Innovation Architect, Gabriele McLaughlin works closely with Xerox Clients, Chief Engineers and Researchers to develop and deploy new solutions and services into key accounts. In addition, Gabriele identifies critical industry needs for emerging and evolving technologies. She conducts feasibility studies and proof-of-concepts for new technologies and evaluates their innovation potential for knowledge work and knowledge processes across the enterprise.

Prior to joining Xerox Global Services, McLaughlin was the National Director for Knowledge at Xerox Connect, where she had responsibility for the National Knowledge Management Practice. This included the launch of Professional Services Organizations at the Regional and Customer Business Unit Level, Professional Development of Knowledge Management Resources and the Development of Methods, Practices, Tools and Techniques for the Knowledge Management Consultancy.

McLaughlin has also held senior level positions as Principal, Industry Consulting & Systems Integration; Senior Advisor, Telecommunications Industry Practice; International Technology Deployment Manager and Program Executive for Federal Systems at Xerox Corporation.

Prior to Xerox Corporation, Gabriele held significant positions with Office Automation and Systems Integration companies serving the Public Sector with focus on US Military and NATO.

Ms. McLaughlin studied English and Economics at the undergraduate level in Europe, and holds a Masters degree in Information Management from the American University in Washington, D.C. Currently, McLaughlin is a doctoral candidate at the School of Engineering and Applied Science of the George Washington University in Washington, D.C. with a research focus on Knowledge Management Systems and Structures. Gabriele has a special interest in improving Mobile Information and Knowledge Worker Productivity.

To learn more about Gabriele's work visit,
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